

Tuesday 18th – Friday 21st November 2008 • Hilton Kensington, London

Step 1 Decide what you want to attend

For more than one delegate please photocopy this form.

✓ Title	Date	Code
<input type="checkbox"/> Conference Day One	Tuesday 18th November 2008	CG2499C
<input type="checkbox"/> Conference Day Two	Wednesday 19th November 2008	CG2499M
<input type="checkbox"/> Conference Day Three	Thursday 20th November 2008	CG2499N
<input type="checkbox"/> Post Conference Workshop	Friday 21st November 2008	CG2499W

Venue & Accommodation Details:

179-199 Holland Park Avenue, London, W11 4UL
Tel +44 (0) 20 7603 3355

Delegates are responsible for the arrangement and payment of their own travel and accommodation. IIR has arranged a special room rate with the hotel for IIR delegates. To book your accommodation for **Mobile Content** and take advantage of the IIR discount at the hotel, please complete the hotel booking form that will be sent to you with the confirmation of your conference booking. Alternatively you can download it from the website at www.iir-conferences.com/mobcontent

Your VIP number is on the address label. If there is no label, please quote
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Step 2 Work out a price

Any Four Days	<input type="checkbox"/>	€3895 + 17.5% VAT = €4576.63
Any Three Days	<input type="checkbox"/>	€2895 + 17.5% VAT = €3401.63
Any Two Days	<input type="checkbox"/>	€1895 + 17.5% VAT = €2226.63
Any One Day	<input type="checkbox"/>	€1295 + 17.5% VAT = €1521.63

To find out about the Special Group Discounts available, please call Anthony Streeter on **+44 (0) 20 7017 7145** or send an email to astreeter@iir-conferences.com

Personal Details	Mr/Mrs/Ms	First Name	Last Name	Job Title	Department
1st Delegate					
2nd Delegate					

Company: Address (if different from label above):
Postcode:

Tel: Fax: Email:

No. of employees on your site: 1) 0-49 2) 50-249 3) 250-499 4) 500-999 5) 1000+

Nature of your company's business:

Yes! I would like to receive information about future events and services via (please tick) email fax
By giving you my email address I am giving ONLY IIR companies the permission to contact me by email Signature:

Step 3 Easy ways to pay All registration must be paid in advance of the event

- Cheque £**..... Enclosed is our cheque in favour of IIR Ltd. Please ensure that the Conference Code CG2499 C / M / N / W is written on the back of the cheque.
- Bank transfer** - full details of bank transfer options will be given with your invoice on registration
- Credit Card** Please debit my: Amex Visa Mastercard Eurocard

Card No. 'CCV' Number Expiry Date:

Card Owners Billing Address.

Signature: Please note that cards will be debited within 7 days of your registration on to the conference
Delegates are kindly requested to bring confirmation of payment with them to the event. Staff at the registration desk will request a credit card payment from delegates when payment has not yet been received.

Step 4 Three easy ways to register

Telephone: +44 (0) 20 7017 7483
Please remember to quote CG2499 C / M / N / W
E-Mail: registrations@iir-telecoms.com
Web: www.iir-conferences.com/mobcontent

Data Protection: The personal information shown on this form, and/or provided by you, will be held on a database and may be shared with other companies in the Informa Group in the UK and internationally. If you do not wish your details to be available to companies in the Informa Group please contact the Database Manager at the above address, Tel +44 (0)20 7017 7077, Fax +44 (0)20 7017 7828 or email: integrity@iirltd.co.uk. Occasionally your details may be obtained from, or made available to, external companies who wish to communicate with you offers related to your business activities. If you do not wish to receive these offers, please tick the box:

What Happens If I Have to Cancel? Confirm your cancellation in writing (letter or fax) on or before 4th November 2008 and receive a refund less a 10% service charge. If you cancel between 4th November 2008 and 11th November 2008 then you will receive a 50% refund. Regrettably, no refunds can be made for cancellations received less than one week prior to the conference. A substitute delegate is welcome at no extra charge.

Incorrect Mailing: If you are receiving multiple mailings or you would like us to change any details or remove your name from our database, please contact the Database Manager at the above address, Tel +44 (0)20 7017 7077, Fax +44 (0)20 7017 7828 or email: integrity@iirltd.co.uk – quoting the reference number printed on the mailing label.

 **Additional Requirements:** Please notify IIR at least one month before the conference date if you have any additional requirements e.g. wheelchair access, large print etc.